



THE GLOBAL ASSOCIATION FOR MARKETING AT RETAIL

Display of the Year Awards Winners 2010

Division	Entry Title	Entrant	Client
Permanent	Sony Computer Best Buy PSP Endcap	Rapid Displays	Sony Computer Entertainment
Semi-Permanent	Duracell MyGrid Launch Displays	Mechtronics Corporation	Procter & Gamble Corporation
Temporary	B Street Communications / Weston Bread Wonder+ Olympic Campaign	Artisan Complete	Weston Bakeries Limited
Digital	Miele Inspirience Center	Scala Broadcast Multimedia	Scala

Creative Best of Show Winners 2010

Division	Entry Title	Entrant	Client
Permanent	Duracell Staples Endcap	Mechtronics Corporation	Procter & Gamble Corporation Canada
Semi-Permanent	Display Premium Herbal Essences Hot Spot 2	Retail Now	Procter & Gamble Corporation
Temporary	Bath & Body Works - Large Reindeer Window Display	Rapid Displays	Bath & Body Works



2010 Limited Production Run Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY	Company	Gold	Silver	Bronze	DOY
Boomerang	1				The Integer Group		1		
Inercia Ltda	2		2		Wunderman		1		
STRAZA DESIGNERS		1	1						

	Gold	Silver	Bronze	DOY
Total:	3	3	3	0



2010 Limited Production Run Awards Winners

Awards	Entry Title	Entrant	Client
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Summary of Awards by Category

Limited Production Run

Permanent

Gold	technological tunnel Pepsi launch new image	Inercia Ltda	PEPSICOLA PANAMERICANA LLC
Silver	Coors Tap The Rockies Beetle Kill Pine Display	The Integer Group	MillerCoors Brewing Company
Bronze	Floor Stand Listerine Bottle	Inercia Ltda	JOHNSON & JOHNSON DEL PERU S.A.

Semi-Permanent

Gold	Rexona Tunning	Boomerang	Unilever Mexico
Silver	Regeneris Tasting Display	STRAZA DESIGNERS	ALPINA PRODUCTOS ALIMENTICIOS S.A.
Bronze	Spherical exhibitor launch Go Fresh	Inercia Ltda	Unilever Andina Colombia S.A. _____

Temporary

Gold	vertical can launch new Pepsi image	Inercia Ltda	PEPSICOLA PANAMERICANA LLC
Silver	Burger King/Jonas Brothers Sweepstakes Entry Box	Wunderman	Burger King Corporation
Bronze	Floor Stand Display Protex Propolis	STRAZA DESIGNERS	COLGATE PALMOLIVE



2010 Digital Signage Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY
Digital Display & Communications		2	1	
John Ryan	1		2	
NEC Display Solutions	1			

Company	Gold	Silver	Bronze	DOY
Scala Broadcast Multimedia	2	1	2	1
SEEN MEDIA GmbH & Co. KG		2		

	Gold	Silver	Bronze	DOY
Total:	4	5	5	1



2010 Digital Signage Awards Winners

Awards	Campaign/Network Title	Entrant	Client
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Summary of Awards by Category

Advertising

Interactive Content

Silver	Audi Configurator	SEEN MEDIA GmbH & Co. KG	AUDI AG
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Non Interactive Content

Gold	BBVA Action Network	John Ryan	BBVA
Silver	ARAL Petit Bistro	SEEN MEDIA GmbH & Co. KG	Deutsche BP AG
Silver	Labatt Digital POD	Digital Display & Communications	Labatt Breweries of Canada
Bronze	Citizens Financial Group Digital Content Loop	John Ryan	Citizens Financial Group
Bronze	PNC Digital Content	John Ryan	PNC Bank

Network Implementation

Gold	Sprint Studio Store	Scala Broadcast Multimedia	Scala
Bronze	Zoom TV	Scala Broadcast Multimedia	Scala

Experiential

Non Interactive Content

Bronze	Rogers Holiday Fascination Wall	Digital Display & Communications	Rogers Communications Inc.
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Network Implementation



2010 Digital Signage Awards Winners

Awards	Campaign/Network Title	Entrant	Client
Gold	Zacky's Retail Attracts Customers with Digital Signage	NEC Display Solutions	Zacky's

Informational

Non Interactive Content

Silver	SunTrust News	Digital Display & Communications	SunTrust Banks Inc.
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Network Implementation

Gold	Miele Inspirience Center	Scala Broadcast Multimedia	Scala
Silver	Krystal Restaurant	Scala Broadcast Multimedia	Scala
Bronze	Oslo Airport	Scala Broadcast Multimedia	Scala



2010 Digital Signage Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY
Digital Display & Communications		2	1	
John Ryan	1		2	
NEC Display Solutions	1			

Company	Gold	Silver	Bronze	DOY
Scala Broadcast Multimedia	2	1	2	1
SEEN MEDIA GmbH & Co. KG		2		

	Gold	Silver	Bronze	DOY
Total:	4	5	5	1



2010 Digital Signage Awards Winners

Awards	Campaign/Network Title	Entrant	Client
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Summary of Awards by Category

Advertising

Interactive Content

Silver	Audi Configurator	SEEN MEDIA GmbH & Co. KG	AUDI AG
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Non Interactive Content

Gold	BBVA Action Network	John Ryan	BBVA
Silver	ARAL Petit Bistro	SEEN MEDIA GmbH & Co. KG	Deutsche BP AG
Silver	Labatt Digital POD	Digital Display & Communications	Labatt Breweries of Canada
Bronze	Citizens Financial Group Digital Content Loop	John Ryan	Citizens Financial Group
Bronze	PNC Digital Content	John Ryan	PNC Bank

Network Implementation

Gold	Sprint Studio Store	Scala Broadcast Multimedia	Scala
Bronze	Zoom TV	Scala Broadcast Multimedia	Scala

Experiential

Non Interactive Content

Bronze	Rogers Holiday Fascination Wall	Digital Display & Communications	Rogers Communications Inc.
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Network Implementation



2010 Digital Signage Awards Winners

Awards	Campaign/Network Title	Entrant	Client
Gold	Zacky's Retail Attracts Customers with Digital Signage	NEC Display Solutions	Zacky's

Informational

Non Interactive Content

Silver	SunTrust News	Digital Display & Communications	SunTrust Banks Inc.
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Network Implementation

Gold	Miele Inspirience Center	Scala Broadcast Multimedia	Scala
Silver	Krystal Restaurant	Scala Broadcast Multimedia	Scala
Bronze	Oslo Airport	Scala Broadcast Multimedia	Scala



2010 Outstanding Merchandising Achievement Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY
Add Ink			2	
AGI In-Store			1	
AMD Industries, Inc.			1	
Applied Merchandising Concepts, Inc.		1		
Armo POP, S.C.		1		
Artisan Complete	3	2	4	1
Baird Display		2		
Barrows Point of Purchase (Pty) Ltd.	1	1		
Bish Creative Display, Inc.	3		1	
Boomerang			1	
Cartmont S. A. De C. V.		1		
Chief Display Group		1	1	
CM Global	1		1	
COMUCREATIVA SA DE CV			1	
Crew Design			1	
D3 LLC			1	

Company	Gold	Silver	Bronze	DOY
One Source Industries, LLC.		1		
Origen Partners, Inc.			1	
Origin LLC	1	2		
Packaging Concepts LTD	1			
PearceWellwood		1		
PepsiCo Internacional Mexico	1			
POP Displays USA		1	2	
POPMACHINE S.A. de C.V.	1			
Process Displays, Inc.	1		1	
Protagon Display, Inc.		1		
Quest Graphics			1	
Rand Diversified Companies	1	3	1	
Rapid Displays	5	6	11	1
Retail Now		1	1	
RockTenn Merchandising Displays	3	7	4	
Shorewood Display	1	2	2	



2010 Outstanding Merchandising Achievement Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY
Darko, Inc.		1		
Digital Display & Communications		1		
DRAFTFCB	1			
Drissi Creative Studios		1	1	
E-B Display Co., Inc.	1			
Ellie, Inc.	1	1		
Frank Mayer & Associates, Inc.		1	3	
Great Northern Corporation Consumer Packaging and Display	2	1	3	
Harding Display Corp.			1	
Ideal			1	
ImageWorks Display & Marketing Group, Inc.	1			
Inercia Ltda	1	1	1	
InnoMark Communications		2		
International Paper	1	1		
Justman Packaging & Display		1		
LAgraphico	1			

Company	Gold	Silver	Bronze	DOY
Smurfit-Stone Image Pac		2	2	
Smurfit-Stone Image Pac			1	
Smurfit-Stone Image Pac	1			
Smurfit-Stone Image Pac			1	
Smurfit-Stone Image Pac		1		
Snackbrands Australia			2	
Solutions Group Ltda			1	
Sonoco Corfflex	3	1	4	
STRAZA DESIGNERS		1		
Summit Manufacturing		2		
Synsor Corporation		1		
Temple-Inland		1	2	
The Central Group	1	1	1	
The Integer Group	1		1	
The Timberland Company	1			
TimBar Packaging & Display Point Of Purchase Division			5	



2010 Outstanding Merchandising Achievement Awards Winners

Summary of Awards By Company

Company	Gold	Silver	Bronze	DOY	Company	Gold	Silver	Bronze	DOY
Launch Creative Marketing			1		TPN		1		
Mattel Toys	1				Trans World Marketing	1		1	
Mechtronics Corporation	2	2		1	United Displaycraft		1	2	
Menasha Packaging	1	1	6		Universal Display & Fixtures Company			1	
Micropack	1				VIRTU		1		
Mid-Atlantic Packaging, Inc.	1				Wetzel Brothers, Inc.		1		

	Gold	Silver	Bronze	DOY
Total:	46	62	80	3



2010 Outstanding Merchandising Achievement Awards Winners

Awards Entry Title

Entrant

Client

Summary of Awards by Category

Beverages - Beer

Permanent

Gold	Bud Light Lime Display	E-B Display Co., Inc.	Anheuser-Busch / In-Bev
Silver	Labatt Digital POD	Digital Display & Communications	Labatt Breweries of Canada
Bronze	Coors Rodeo Horse Trailer Beer Wagon	The Integer Group	MillerCoors Brewing Company
Bronze	Shiner Floorstand	United Displaycraft	The Gambrinus Company

Semi-Permanent

Silver	Bud Olympic Downhill Ski Spectacular	Rapid Displays	Anheuser Busch
Bronze	Budweiser Oversized Baseball Bat Display	CM Global	Anheuser-Busch, Inc.

Temporary

Silver	Heineken Football - Rotating Triangles	Baird Display	Heineken USA, G2, The Jay Group
Bronze	Bud Racing Pit Topper	Rapid Displays	Anheuser Busch

Beverages - Liquor

Permanent

Gold	BACARDI BAT STATUE	Bish Creative Display, Inc.	BACARDI USA
Silver	OND' 10 Ciroc Visibility 200ML Counter Unit	Rapid Displays	Integrated Marketing Solution for Diageo
Bronze	PERRIER JOUET TOWER	Bish Creative Display, Inc.	INNERWORKINGS/PERNOD RICARD



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Semi-Permanent			
Gold	Jim Beam Mass Display	Bish Creative Display, Inc.	Beam Global Spirits & Wine
Silver	Barefoot Seasonal Pole Topper with LED lights	RockTenn Merchandising Displays	E & J Gallo Winery
Temporary			
Gold	STOLI SPECTACULAR HOLIDAY DISPLAY	Bish Creative Display, Inc.	MOMENTUM WORLDWIDE/WILLIAM GRANT & SONS
Silver	Jack Daniel's Holiday Bottle Pole Unit	Rapid Displays	Draftfcb for Brown Forman
Bronze	Jack Daniel's Holiday Case Card	Rapid Displays	Draftfcb for Brown Forman
Bronze	Tanqueray Holiday Pole Topper	Rapid Displays	Integrated Marketing Solution for Diageo

Books, Newspapers and Magazines

Permanent			
Gold	Staples Pop-Up Center	RockTenn Merchandising Displays	3M
Silver	Office Depot Scotchworld Inline	RockTenn Merchandising Displays	3M
Bronze	American Girl Grocery Spinner Display	Great Northern Corporation Consumer Packaging and Display	American Girl
Semi-Permanent			
Gold	BIC Mark-it "Create A Pack" Permanent Marker Display for Staples	Sonoco Corrflex	BIC Corporation
Silver	Foray Try Me Pen Tester End Cap Merchandiser	InnoMark Communications	Foray Try Me Pen Tester End Cap Merchandiser
Temporary			
Silver	BiC Round Triumph Tower	Smurfit-Stone Image Pac	BiC USA, Inc.
Bronze	STAPLES OOPS Display	Add Ink	STAPLES Canada



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
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Computers

Permanent

Gold	Wacom Staples Endcap	Rapid Displays	Wacom Technology
Silver	Microsoft Notebook Mouse Category Display	Protagon Display, Inc.	Microsoft
Bronze	Sony VAIO Lifestyle PC Inline	Rapid Displays	Sony Electronics

Semi-Permanent

Gold	Logitech Staples Back to School Pattern Mouse Display	Rapid Displays	Logitech
Silver	Best Buy Share Life Endcap	Origin LLC	Microsoft
Bronze	H & R Block Staples Floor Display	Rapid Displays	H & R Block

Convenience Store Retailer

Permanent

Bronze	Cadbury Adams USA Halls 8+2 Permanent Counter Display	Sonoco Corfflex	Cadbury Adams USA
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Temporary

Gold	Trident Layers Counter Display	Rand Diversified Companies	Cadbury Adams USA
Silver	ConAgra Foods Alexia Crunchy Snacks 48-Count Floor Stand	Menasha Packaging	ConAgra Foods
Silver	Dulcolax Balance Mini Wing	Rand Diversified Companies	Boehringer Ingelheim
Bronze	Cadbury Halls Refresh Counter Unit	Menasha Packaging	Cadbury

Cosmetics and Fragrances

Permanent



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Silver	Juicy Couture Fragrance Tester	Summit Manufacturing	Elizabeth Arden
Bronze	NARS FLU	D3 LLC	NARS
Semi-Permanent			
Silver	CoverGirl LashBlast Length Launch EndCap/CU	RockTenn Merchandising Displays	Procter & Gamble
Bronze	CoverGirl Clean Senior Counter Unit	RockTenn Merchandising Displays	Procter & Gamble
Bronze	Revlon Project Fierce Tower End Cap	Harding Display Corp.	Revlon Canada Inc.
Temporary			
Gold	Axe Instinct Pop-Up Isle	Micropack	Unilever de Argentina S.A.
Silver	Sally Hansen Color Quick Endcap	RockTenn Merchandising Displays	Coty, Inc.
Bronze	Color Quick Walmart End Aisle	Add Ink	COTY CANADA
Drug Store Retailer			
Permanent			
Bronze	Plax Complete Care	Solutions Group Ltda	Colgate Palmolive
Semi-Permanent			
Gold	Novartis Consumer Health PrevacidÂ@24HR Launch Displays	Sonoco Corfflex	Novartis
Silver	Duracell, Walgreen's Roll-Cart Display	RockTenn Merchandising Displays	Procter & Gamble
Bronze	Dove Clinical Protection Antiperspirant Floorstand	Smurfit-Stone Image Pac	Unilever Canada
Temporary			
Gold	Sally Hansen Walgreens Etageres	Shorewood Display	Coty, Inc.



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Silver	Elizabeth Arden CVS Ornament Counter Display	Sonoco Corrflex	Elizabeth Arden
Silver	Trident Layers Walgreen's Power Wing	Rand Diversified Companies	Cadbury Adams USA
Silver	Zantac 150 CVS BOGO PDQ	Rand Diversified Companies	Boehringer Ingelheim
Bronze	Church & Dwight Trojan Powerwing	TimBar Packaging & Display Point Of Purchase Division	Church & Dwight Co., Inc.
Bronze	Elizabeth Arden CVS Holiday Fragrance Tower	Sonoco Corrflex	Elizabeth Arden
Bronze	Trident Layers CVS Mini Wing	Rand Diversified Companies	Cadbury Adams USA

Electronic Interactive and Technology

Permanent

Gold	LG Electronics - Home Entertainment Interactive Learning Center	Trans World Marketing	LG Electronics U.S.A., Inc.
Gold	Sony Computer Best Buy PSP Endcap	Rapid Displays	Sony Computer Entertainment
Silver	slotRadio Interactive Permanent Displays	One Source Industries, LLC.	SanDisk Corporation
Bronze	Office Max Memory Fixture Update	Rapid Displays	Office Max

Semi-Permanent

Silver	Kodak Interactive End Cap for Staples	Synsor Corporation	Eastman Kodak Company
Bronze	Garmin Staples end cap fall 09	Chief Display Group	Garmin International

Temporary

Gold	Rogers Christmas Tree Display	Artisan Complete	Rogers Wireless, Inc.
Silver	Nintendo Ds Pokemon Platinum Case Display	Wetzel Brothers, Inc.	Nintendo of America
Bronze	Rogers Cable Display	Artisan Complete	Rogers Communications, Inc. (Cable)
Bronze	Rogers Countdown Display	Artisan Complete	Rogers Wireless, Inc.



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
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Entertainment

Permanent

Silver	AR Xsight Universal Remote Counter Display	Summit Manufacturing	Audiovox Accessories Information
Bronze	Sony ECO End Cap Display for Best Buy Stores	AMD Industries, Inc.	Sony Electronics, Inc.

Semi-Permanent

Gold	Sony Computer PSPgo Standee	Rapid Displays	Sony Computer Entertainment
Bronze	NOA Game Stop DSi sign	Great Northern Corporation Consumer Packaging and Display	Nintendo of America

Temporary

Gold	Universal Canada Coraline Half-Pallet Display	Artisan Complete	Universal Studios / Alliance Films Home Entertainment
Silver	Forza Motorsport 3	Origin LLC	Microsoft
Bronze	Nintendo Super Mario Bros Standee	Rapid Displays	Nintendo of America
Bronze	Universal Canada Coraline Floor Display	Artisan Complete	Universal Studios / Alliance Films Home Entertainment

Entertainment - In Theater

Temporary

Gold	Sherlock Holmes Theatrical Standee	LAgraphico	Warner Bros. Pictures International
Silver	Angels & Demons	Drissi Creative Studios	Sony Pictures Entertainment
Bronze	Transformers: Revenge of the Fallen Spectacular	Drissi Creative Studios	Paramount Pictures

Grocery and General Merchandise Products

Permanent



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Gold	Febreze Sport Rolling Cart	The Integer Group	Procter & Gamble
Bronze	Purex Complete 3 in 1 Laundry Sheets Walmart Shelf Riser Kit	RockTenn Merchandising Displays	Henkel
Semi-Permanent			
Gold	BBQ Grill Display	Mid-Atlantic Packaging, Inc.	Debbie Stewart
Bronze	Red Bull North America E-Shots Display	Artisan Complete	Red Bull North America
Temporary			
Gold	Kraft Easy Cheese Floor Display	Great Northern Corporation Consumer Packaging and Display	IMS/Kraft
Gold	Pledge Multi-Surface PrePack Floor Stand	Menasha Packaging	SC Johnson
Silver	B Street Communications / Weston Bread Wonder+ Modular Shroud	Artisan Complete	Weston Bakeries Limited
Silver	Campbell Soup Holiday House Rack Kit	Chief Display Group	Campbell Soup Company
Silver	Fancy Feast Appetizers Off-Shelf Merchandising Strip	RockTenn Merchandising Displays	Nestle Purina Petcare Company
Silver	MULTI BRAND DOG FLOORSTAND	Smurfit-Stone Image Pac	nestle Purina Pet Care Company
Bronze	2009 HOLIDAY FLOORSTAND/QUARTER PALLET	Smurfit-Stone Image Pac	Nestle Purina Pet Care Company
Bronze	Cadbury Halls Refresh Floor Display/Powerwing	Menasha Packaging	Cadbury
Bronze	Church & Dwight SpinBrush Pallet for Meijer	TimBar Packaging & Display Point Of Purchase Division	Church & Dwight Co., Inc.
Bronze	ConAgra FM MC Combo Pole Display	Ideal	ConAgra Foods
Bronze	ConAgra Foods Healthy Choice Fresh Mixers Half Pallet	Menasha Packaging	ConAgra Foods
Bronze	ConAgra Foods Pop-Up Display Series	Menasha Packaging	ConAgra Foods
Bronze	Fancy Feast Appetizers Floorstand/PDQ	Smurfit-Stone Image Pac	Nestle Purina Pet Care Company
Bronze	Quartet EnduraGlide Marker Launch Display	Great Northern Corporation Consumer Packaging and Display	ACCO Brands



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Hair and Skin Care			
Permanent			
Silver	Coppertone National Surfboard Rack	Mechtronics Corporation	Merck & Co. Inc.
Semi-Permanent			
Gold	Hawaiian Tropic Palm Tree Rack	RockTenn Merchandising Displays	Energizer Personal Care Products
Silver	Display Premium Herbal Essences Hot Spot 2	Retail Now	Procter & Gamble
Bronze	Display Premium Koleston Duchess	Retail Now	Procter & Gamble
Temporary			
Silver	Bic Soleil Razor Wal-Mart Sidekick/SDM Floor Stand	PearceWellwood	Bic Inc.
Bronze	Colossus - Vaseline Sheer Infusion Floorstand	The Central Group	Unilever Canada
Health Care			
Permanent			
Silver	Glorify Plax Ice Litter	Inercia Ltda	Colgate Palmolive Colombia
Semi-Permanent			
Gold	FLOOR STAND GO FRESH FACE DOUBLE	Inercia Ltda	Unilever Andina Colombia S.A.
Silver	Colgate Total Professional Whitening gondola end	STRAZA DESIGNERS	COLGATE PALMOLIVE
Bronze	END OF GONDOLA COLGATE TOTAL12	Inercia Ltda	Colgate Palmolive Colombia
Temporary			
Gold	AXE Maximus Range BS/SG Floorstand	The Central Group	Unilever Canada



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Silver	Centrum Ultra Wingstand	RockTenn Merchandising Displays	Pfizer Consumer Healthcare
Bronze	Cadbury Adams USA Halls National Displays Program	Sonoco Corrflex	Cadbury Adams USA
Bronze	Procter & Gamble Pampers Mixed Wipes 3X Floorstand	Sonoco Corrflex	Procter & Gamble
Bronze	Right Guard Xtreme Dry / Xtreme Clear 24ct Mixed PDQ	RockTenn Merchandising Displays	Henkel

Home and Garden

Permanent

Gold	The Scotts Miracle-Gro Company - Lowe's Pallet Bridge Displays	Sonoco Corrflex	The Scotts Miracle-Gro Company
Silver	Margaritaville	POP Displays USA	Jarden Consumer Solutions
Bronze	Glidden Color Center	AGI In-Store	AkzoNobel Decorative US
Bronze	Tuftex Pattern Destinations Display	Universal Display & Fixtures Company	Tuftex of California

Semi-Permanent

Gold	Black and Decker Lowes Holiday Island	International Paper	Black and Decker
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Temporary

Gold	SCJ OFF! Clip-On 36 CT. Floor Display	Great Northern Corporation Consumer Packaging and Display	SC Johnson
Silver	SCJ OFF! PowerPad 28 CT. Floor Display	Great Northern Corporation Consumer Packaging and Display	SC Johnson
Bronze	Windex Outdoor All-In-One Floor Stand	Menasha Packaging	SC Johnson

Mass Merchandise Retailer

Permanent

Gold	Coppertone/Claritin Walmart Powerwing	Mechtronics Corporation	Merck & Co. Inc.
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2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Silver	Unilever AXE Masterbrand Endcap	Shorewood Display	Unilever
Bronze	Staples / OXO Fixture Program	Trans World Marketing	Staples Inc.
Semi-Permanent			
Gold	CoverGirl Walmart Lash Blast Length Endcap	RockTenn Merchandising Displays	Procter & Gamble
Silver	Johnson & Johnson Zyrtec Half Pallet	Shorewood Display	Johnson & Johnson
Temporary			
Gold	EPSON AMERICA OFFICE MAX END CAP	Origin LLC	EPSON AMERICA
Silver	Kmart Mr. Bluelight Standee	Rapid Displays	Draftfcb for Kmart
Bronze	KELLOGG/KEEBLER FUEL FOR SCHOOL 2009 PROGRAM	Temple-Inland	KELLOGG COMPANY
Bronze	Sally Hansen Complete Salon Manicure Power Wing	Shorewood Display	Coty, Inc.

Multinational

Permanent			
Gold	Modular Counter Display for powdered mixes	POPMACHINE S.A. de C.V.	Kraft Foods de MÃ©xico S. de R.L. de C.V.
Silver	PLAYSTATION INTERACTIVE DISPLAY	Armo POP, S.C.	SONY DE MEXICO S.A. DE C.V
Bronze	Marcelle Skin Care and Cosmetic Lit Wall	POP Displays USA	Groupe Marcelle
Semi-Permanent			
Silver	Glorifier for a perfume Victor&Rolf	VIRTU	L'OrÃ©al Paris
Bronze	Pallet Display Desirable Skin	Boomerang	Procter & Gamble
Temporary			



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Gold	Macro Exhibicion Cuaresma	PepsiCo Internacional Mexico	Sabritas S. de R.L. de C.V.
Silver	Wiwichus Christmas Display	Cartmont S. A. De C. V.	Pepsico Bebidas Mexico
Bronze	Almay Intense - i Integrated Shoppers Floorstand	Shorewood Display	Revlon Canada
Bronze	Kellogg's premium modular dump bin exhibition	COMUCREATIVA SA DE CV	Kellogg's de MÃ©xico

Personal Products and Accessories

Permanent

Gold	Timberland Brand Fixture Program	The Timberland Company	The Timberland Company
Silver	Duracell Daylite & National Launch Roll Cart Program	Mechtronics Corporation	Procter & Gamble Company
Bronze	Skechers Shape-Ups Floor Display	Frank Mayer & Associates, Inc.	Skechers

Semi-Permanent

Gold	Duracell MyGrid Launch Displays	Mechtronics Corporation	Procter & Gamble Corporation
Bronze	UTC Display	Quest Graphics	Samsung Telecommunications

Temporary

Silver	Bath & Body Works - Large Reindeer Window Display	Rapid Displays	Bath & Body Works
Bronze	AT&T Holiday Front Window Banner	Origen Partners, Inc.	AT&T Mobility
Bronze	Bath and Body Works - Cinnamon	Rapid Displays	Bath & Body Works
Bronze	BJ's Duracell myGrid Pallet Display	TimBar Packaging & Display Point Of Purchase Division	J&J Packaging, Inc.

Sales Promotion

Semi-Permanent



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Bronze	Sara Lee Wizards of Waverly Place Promotion	Launch Creative Marketing	Sara Lee Corporation

Temporary

Gold	B Street Communications / Weston Bread Wonder+ Olympic Campaign	Artisan Complete	Weston Bakeries Limited
Silver	BEGGIN CANADIAN CUTS & BUSY CHEWNOLA FLOORSTAND	Smurfit-Stone Image Pac	Nestle Purina Pet Care Company
Bronze	KELLOGG/KEEBLER STAR TREK PROGRAM	Temple-Inland	KELLOGG COMPANY

Services

Permanent

Silver	Tim Hortons Coffee Can Display	The Central Group	Tim Hortons (TDL)
Bronze	Red Robin Gift Card Merchandiser	Frank Mayer & Associates, Inc.	Red Robin Gourmet Burgers

Semi-Permanent

Silver	Merrill Lynch Customer Day 1 Point-of-Sale	TPN	Bank of America
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Temporary

Gold	BK Star Trek Lobby Merchandiser	Rapid Displays	Wunderman for Burger King Corporation
Bronze	USPS Flat Rate Box Counter Card	Rapid Displays	Draftfcb for USPS

Signage

Permanent

Bronze	Maybelline Vision Wall Signage	POP Displays USA	Maybelline New York
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Temporary

Silver	Yuengling 180th Anniversary Dissolve	Baird Display	D.G. Yuengling and Son Inc.
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2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
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Snack Products and Soft Drinks

Permanent

Gold	Vitamin Water Neon Sign	CM Global	Glacéau
Silver	Cadbury Permanent Gondola End	Barrows Point of Purchase (Pty) Ltd.	Cadbury
Bronze	Kettle Chips Impulse Counter Top Rack (Australia)	Snackbrands Australia	Snack Brands Australia
Bronze	Kettle Chips Impulse Rack (Australia)	Snackbrands Australia	Snack Brands Australia

Semi-Permanent

Gold	Coke Summer Program 2009	Ellie, Inc.	Coca-Cola North America
Silver	Dr Pepper Football Cold Bottle Illuminator	Applied Merchandising Concepts, Inc.	Dr Pepper Snapple Group
Bronze	2009 Dr Pepper Camaro Dump Bin	Rapid Displays	Dr Pepper Snapple Group

Temporary

Gold	Cadbury Temp Gorilla Blitz	Barrows Point of Purchase (Pty) Ltd.	Cadbury
Silver	Coke Winter Olympics Program	Ellie, Inc.	Coca-Cola North America
Silver	Frito Lay Halloween Event 2009 Lobby Header	InnoMark Communications	Frito Lay / The Marketing Arm
Bronze	Giant "Presents"	Crew Design	Frito-Lay Inc.
Bronze	Kellogg's Holiday Spectacular	Menasha Packaging	Kellogg Company
Bronze	Wonka Gummies 72 ct. Assorted Floorstand	RockTenn Merchandising Displays	Nestle USA

Specialty Retailer

Permanent



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Gold	U.S. Postal Service EPS Display	DRAFTFCB	U.S. Postal Service
Silver	Sony SnapLab Pedestal	Frank Mayer & Associates, Inc.	SONY Electronics, Inc.
Bronze	GameStop Point of Sale Activated Card Fixture	Process Displays, Inc.	GameStop, Inc.
Semi-Permanent			
Silver	LG Incite Counter Display	Rapid Displays	LG Electronics MobileComm
Bronze	LG Incite Hanging Sign	Rapid Displays	LG Electronics MobileComm
Temporary			
Bronze	Staples Canada ESP3250 Holiday Half Pallet	Smurfit-Stone Image Pac	Eastman Kodak
Sports Equipment			
Permanent			
Gold	FootJoy (FJ) SYN-R-G Display	Packaging Concepts LTD	Acushnet Company
Silver	Total Fit Interactive Running Shoe Glorifier	United Displaycraft	New Balance
Bronze	Ping Three Driver Glorifier	Frank Mayer & Associates, Inc.	Ping Golf
Temporary			
Silver	Nike Canada Sparq Display	Artisan Complete	Nike Canada
Supermarket Retailer			
Permanent			
Gold	AXE Anti-Theft Gravity Feed Unit	Smurfit-Stone Image Pac	Unilever NA

Temporary



2010 Outstanding Merchandising Achievement Awards Winners

Awards	Entry Title	Entrant	Client
Silver	2009 Kraft Holiday"Keep The Jingle In Your Holiday"	Temple-Inland	Kraft Foods
Bronze	Wyeth Robitussin To Go Display	TimBar Packaging & Display Point Of Purchase Division	Wyeth, a subsidiary of Pfizer Inc.

Toys and Accessories

Permanent

Gold	DISNEY PRINCESS DIORAMA	ImageWorks Display & Marketing Group, Inc.	MATTEL
Silver	Matchbox Rocky the Robot Truck Interactive Shelf Display	Darko, Inc.	Mattel, Inc.
Bronze	Littlest Pet Shop Monitor Diorama	United Displaycraft	Hasbro, Inc.

Temporary

Gold	Mattel Toys / Barbie End Cap Prepack	Mattel Toys	Mattel Toys
Silver	Mattel /Kmart Be a Barbie Girl Half Pallet Display	Justman Packaging & Display	Mattel, Inc.
Bronze	Hasbro End Cap Display	TimBar Packaging & Display Point Of Purchase Division	Hasbro

Transportation

Permanent

Gold	Gates Belt Wear Display	Process Displays, Inc.	Gates Corporation
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Temporary

Silver	Black Magic Auto Zone Quarter Pallet	International Paper	Shell Oil Products, US
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